

Welcome to the Magic!

Hey Queen! Thank you for downloading this FREE starter guide. If you've ever felt overwhelmed choosing a braided wig or worried about wasting money on the wrong style—this guide is your new best friend.

At Magic Braids, we've helped thousands of women save time, protect their natural hair, and slay with confidence using 100% handmade braided wigs.

Chapter 1:
Handmade vs.
Mass-Produced
Wigs

Not all wigs are created equal.

Here's what you need to know:

Mass-Produced Wigs:

Often made by machine

Can look bulky or unnatural May pull or irritate your scalp

Shorter lifespan (weeks or months)

Handmade Braided Wigs (like ours):

Crafted by skilled braiders, strand by strand

Natural-looking and lightweight

Gentle on your scalp

Lasts 2–5 years with proper care



Face Shape Match:

Round face? Try layered or centerpart styles.

Oval face? Almost any style works beautifully.

Heart-shaped? Side parts and volume on the sides are perfect.

Lifestyle Fit:

Budget Tip: Start with a versatile everyday style, then add specialty looks later. Our wigs are built to last!

Busy mom or professional? Go for low-maintenance, ready-to-wear wigs.

Creative or fashion-forward? Explore bold colors and unique braid patterns.

YOUR QUICK GUIDE TO MAINTAINING FLAWLESS

BRAIDED WIGS

1. MOISTURIZE LIGHTLY
USE A LIGHTWEIGHT SPRAY TO KEEP BRAIDS FRESH
AVOID HEAVY CREAMS/OILS THAT WEIGH DOWN HAIR

3. AIR DRY PROPERLY
DRY COMPLETELY ON WIG STAND/MANNEQUIN
NO HEAT TOOLS (BLOW DRYERS DAMAGE FIBERS)

₩ 4. STORE IT RIGHT

USE WIG STAND OR SATIN BAG

KEEP IN COOL, DRY PLACE AWAY FROM SUN/HUMIDITY

5. AVOID HEAVY PRODUCTS
NO THICK OILS/GELS (CAUSES BUILDUP)
USE LIGHTWEIGHT WIG-SPECIFIC PRODUCTS

PRO TIPS

SPRITZ WITH LEAVE-IN CONDITIONER FOR HYDRATION
 PAT DRY WITH TOWEL BEFORE AIR DRYING

• USE WIDE-TOOTH COMB/FINGERS TO DETANGLE CURLS

• REFRESH CURLS WITH MOUSSE OR HOT WATER DIP (SYNTHETIC WIGS)

WANT MORE TIPS?
VISIT MAGICBRAIDS.COM FOR EXPERT ADVICE &
PREMIUM WIGS!

* MAGIC BRAIDS *

Bonus: Wig Care Cheat Sheet

This printable sheet helps you keep your wig looking fresh, clean, and fabulous.

Want the Full Guide?

You've just scratched the surface! The full guide includes:

- Styling & installation tips
- Longevity secrets for 2–5 year wear
- Wig mistakes to avoid
- Pro care & maintenance techniques
- FAQ + Custom Wig Services

[Grab the Full Guide Here] and get 10% OFF with code START10.

See you inside!

Magic Braids Team